

# Taking The Lead Video Contest

Association for Middle Level Education (AMLE), formerly known as NMSA, is accepting video submissions to be played at its 38th Annual Conference in Louisville, Kentucky, Nov 10-12, 2011. More than 7,000 educators from around the world will view the winning videos at the general sessions and will also see them recognized on SchoolTube and in the conference program books.

The conference theme is "Taking The Lead." Challenge your students to use their 21st century technology and communication skills to showcase how they are taking the lead in their classroom, school, or communities.

## Contest Details

- Open to middle grade students (5-9)
- Those working on the video must be 10 to 15 year - olds, but teachers may submit the videos.
- Each video must be 3 minutes or less.
- Video(s) must be submitted via SchoolTube. See submission process below.
- Schools may enter as many videos as they would like.
- Deadline: Videos must be uploaded no later than October 24th, 2011, at 11:00 pm EST.
- Top 3 winners will be notified by November 7, 2011.
- Top 3 Winners will receive Best Buy Gift Cards for classroom use and cool SchoolTube gear.
- To become eligible all videos must be uploaded by clicking the "Enter Now" button on this page.

For questions, email [crisheill@nmsa.org](mailto:crisheill@nmsa.org) or call Chris Risheill at 614-895-4730

## Submission Process

Submit all entries on SchoolTube.com between August 16, 2011 and Oct. 24, 2011 at 11:00 pm EST.

Accepted file types:

.3gp .asf .bik .divx .flv .m2ts .m4v .mov .mp4 .mpeg .mpg .ogv .rm .webm .wmv .xvid Max File Size is 2GB (2048 MB)

All entries to be submitted on SchoolTube.com between August 16, 2011 and Oct. 24, 2011 11:00 p.m. EST.

**Follow these steps to successfully enter:**

1. Register under your school for a free SchoolTube.com account. You will receive an e-mail confirmation with information on logging into SchoolTube.
2. Review all contest rules on this page.
3. Click Upload on the top of the page to submit your video into the contest.
4. Please tag the video using the tag word **AMLE**.
5. After uploading, please submit a [contact us](#) form letting us know that you uploaded a video to this contest. Be sure to include your username, email address, and any other contact information.

Good luck!